PTO/SB/21 (09-04)

Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. **Application Number** 10/035,090 Filing Date TRANSMITTAL December 26, 2001 First Named Inventor **FORM** Martin Art Unit 2681 **Examiner Name** T.M. Davis (to be used for all correspondence after initial filing) Attorney Docket Number 20009.0176US01 (010546) Total Number of Pages in This Submission **ENCLOSURES** (Check all that apply) After Allowance Communication to TC Fee Transmittal Form Drawing(s) Appeal Communication to Board Licensing-related Papers Fee Attached of Appeals and Interferences Appeal Communication to TC Petition (Appeal Notice, Brief, Reply Brief) Amendment/Reply Petition to Convert to a Proprietary Information After Final Provisional Application Power of Attorney, Revocation Status Letter Affidavits/declaration(s) Change of Correspondence Address Other Enclosure(s) (please Identify **Terminal Disclaimer Extension of Time Request** below): Issue Fee Transmittal Request for Refund **Express Abandonment Request** PTO Form 2038 - \$1400.00 Return Postcard CD, Number of CD(s) Information Disclosure Statement Landscape Table on CD Certified Copy of Priority Remarks Document(s) Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name WITHERS & KEYS, LLC Signature Printed name Jeramie J. Keys Date Reg. No. January 24, 2006 42,724 **CERTIFICATE OF TRANSMISSION/MAILING** I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below: Signature Date January 24, 2006 Jeramie J. Kevs Typed or printed name

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Martin

Examiner:

Beamer

Serial No.:

10/035,090

Group Art Unit:

2681

Filed:

Dec. 26, 2001

Docket No.:

20009.0176US01

(BS00-395)

Title:

SYSTEM AND METHOD FOR MANAGING TEXT ADVERTISEMENTS

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Name: Jeramie J. Keys

AFTER ALLOWANCE COMMUNICATION

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This communication is responsive to the Notice of Allowance mailed on November 7, 2005. The Notice of Allowability has omitted claim 29 from the list of allowed claims. Applicants assert that claim 29 should be included in the allowed set and request that claim 29 be added to the list of allowed claims.

Respectfully submitted,

Date: January 24, 2006

Jeramie J. Keys

Reg. No. 42,724

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